



Partner with Purpose

PARTNERSHIP GUIDE 2027

Meaningful partnerships shaping
the future of hospitality
leadership.

Accelerate Women Leaders in Travel



THE LEADERSHIP IMPERATIVE

Leadership is changing.

Hospitality has always been a people-centered business. Today, leaders are carrying more complexity, pace, pressure, and possibility than ever before.

The organizations that thrive will be those led by people who can build trust, make aligned decisions, communicate with clarity, and move with conviction.

Accelerate partners help create the conditions where women can move from leading under pressure to leading with conviction.



Transformative leadership experiences for women in hospitality and travel.

Accelerate serves women who are ready to lead with greater alignment, agency, and impact.



Alignment

Reconnect decisions, voice, and leadership identity with what matters most.



Agency

Move from over-functioning and reactivity toward active authorship and choice.



Impact

Translate reflection into behavior, communication, decisions, and meaningful action.

Leadership is not developed through information alone.

The Accelerate Leadership System™ guides participants through five connected elements so they can strengthen practical leadership capabilities and create greater alignment, agency, and impact.



Awareness

Notice patterns, pressures, and possibilities.



Reflection

Create space to make meaning from experience.



Insight

Name what is true and what is ready to change.



Application

Practice leadership skills and behaviors in real context.



Community

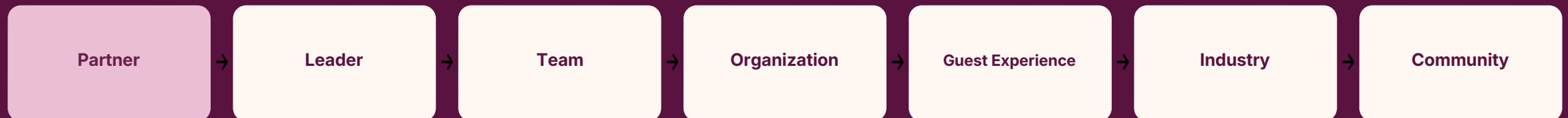
Strengthen confidence through trusted connection.



Your partnership creates impact far beyond the retreat.

When women leaders grow, their teams, organizations, guest experiences, and communities benefit. Partnership with Accelerate is an investment in leadership that moves outward.

The broader value is not exposure alone. It is association with the leadership growth that strengthens hospitality from the inside out.



Current decision-makers. Future executives. Trusted influencers.

Accelerate reaches women who set strategy, influence purchasing, recommend vendors, lead teams, shape culture, and build the future of hospitality and travel.



Owners & Senior Leaders

Set direction, approve investments, influence brand and portfolio standards.



Directors

Hands-on leaders with budget influence across sales, marketing, operations, finance, spa, and guest experience.



Managers

Operational implementers and future executives shaping vendor loyalty and team adoption.



Emerging Leaders

Brand advocates, creative executors, and next-generation leadership pipeline.

Demographic: 2 events (New England destination and Boston), up to 100 participants per event, as many as 14 states represented nationwide

PARTICIPANT PROOF

Participants do not just attend. They engage.

The retreat creates a high-trust environment where conversation, reflection, leadership practice, and community reinforce one another.

4.74/5

overall retreat satisfaction

81

Net Promoter Score

94%

rated community and networking 4 or 5 out of 5

79%

rated likelihood to attend next year 5 out of 5



“The overall connection with other women was incredible.”

2026participantsurvey

WHAT PARTICIPANTS VALUE

The best sponsor engagement feels personal, useful, and integrated.

Participants shared that they value partners most when companies become part of the experience- not just when sponsorship is limited to passive logo placement.

2026 PARTICIPANT SURVEY



Our partnership model is intentionally developed to create mutual value for participants and partners.

BEST-FIT PARTNERS

Partners our community wants to meet.

Accelerate is a strong fit for companies that serve hospitality businesses, support professional women, enhance travel and lifestyle, or contribute to leadership, culture, wellness, and career growth.

BASED ON PARTICIPANT INTEREST AND SURVEY FEEDBACK

Strategic Industry Partners

- Hospitality technology
- Marketing, PR, media and data
- Recruiting, HR, talent and leadership development
- Financial, legal, insurance and advisory services
- Hospitality suppliers and vendors
- Travel, tourism and destinations

Lifestyle & Experiential Partners

- Apparel, suiting and professional style
- Jewelry and accessories
- Skincare, wellness and personal care
- Luggage and travel gear
- Beverage and culinary
- Local and regional experiences

Selected past partners



WHY COMPANIES PARTNER

Partnership with Accelerate builds more than awareness.

Organizations partner because they want their brand associated with leadership, trust, connection, and the future of hospitality.



Build Trust

Show up inside a community designed around reflection, conversation, and credibility.



Build Relationships

Connect with women leaders in an environment that moves beyond surface networking.



Share Expertise

Contribute tools, resources, insights, and ideas that support real leadership growth.



Strengthen Your Brand

Align with a thoughtful, professionally rigorous leadership platform.



Shape the Future

Invest in leaders who influence teams, companies, guest experiences, and communities.

PARTNERSHIP PHILOSOPHY

Curated access, not transactional exposure.

Accelerate is not designed to become a tradeshow. Partners create the greatest value when they contribute to learning, connection, confidence, wellness, tools, insight, or industry possibility.

We intentionally curate partnership opportunities to protect the trust, warmth, and depth of the participant experience.



Value first

Every activation should serve participants and strengthen the experience.



Fit matters

Partnerships are matched to brand, audience, and purpose—not simply price.



Quality over quantity

A focused partner ecosystem protects trust and improves partner value.

PARTNERSHIP PATHWAYS

Choose the partnership path that fits your goals.

Our partnership model recognizes that partners have different needs depending on their scope. We've built partnership pathways for what you value most.



Strategic Partners

For organizations seeking visibility, leadership alignment, and high-level brand association

Presenting • Engagement •
Visibility



Leadership Partners

For companies contributing expertise, content, tools, or thought leadership.

Thought Leadership



Experience Partners

For product, lifestyle, wellness, and boutique brands creating memorable participant experiences.

Boutique Activation • Pop-Up



Community Partners

For mission-aligned small businesses, alumni supporters, and regional partners.

Community Supporter • Friend



Hospitality Partners

For in-kind partners enhancing the retreat through stays, meals, experiences, gifts, or raffles.

In-kind category

STRATEGIC PARTNER OPPORTUNITIES

High-level alignment and direct relationship-building.

These opportunities are designed for organizations seeking strong brand association, meaningful access, and visible investment in hospitality leadership.



Presenting Partner

\$10,000+

Highest-level alignment with Accelerate and the future of hospitality leadership.

- Two retreat registrations
- Event stand/exhibitor booth
- Welcome banner
- Dedicated website referral page
- Co-host and curator of opening networking reception
- New England Inns and Resorts Association advertisement
- Email list for pre and post event direct communication
- Two standalone featured LinkedIn posts
- Program slide acknowledgement
- Newsletter exposure
- Sponsor story and post-event impact summary



Engagement Partner

\$5,000

For companies seeking high-touch, in-person connection with participants.

- One retreat registration
- Welcome banner
- Dinner welcome remarks
- Website referral
- Two standalone LinkedIn posts
- Program slide acknowledgement
- Newsletter exposure

Expertise, visibility, and brand trust.

These options are designed for organizations seeking a focused way to contribute expertise or build awareness with a highly engaged audience.



Thought Leadership Partner

\$3,500

For companies with expertise, research, tools, or leadership content to contribute.

- Co-host pre-event educational virtual meet up
- Distribution of approved article, guide or resource
- Website referral
- Two subgroup LinkedIn posts
- Program slide acknowledgement
- Newsletter exposure



Visibility Partner

\$2,000

For companies seeking awareness, goodwill, and visible support of women leaders.

- Event stand/exhibitor booth
- Website referral
- Two subgroup LinkedIn posts
- Program slide acknowledgement
- Newsletter exposure
- Welcome bag contribution

A premium pathway for boutique and experiential brands.

Participants value sponsor engagement most when it feels useful, personal, and integrated. This pathway gives small and midsize brands with a service or product offering a meaningful way to participate.



Boutique Activation Partner

\$1,000

Best for clothing, styling, skincare, wellness, jewelry, travel gear, and lifestyle brands.

- Onsite activation table or booth for entirety of event
- Ability to sell, book consults, or collect leads
- Website referral
- Two group LinkedIn posts
- Program slide acknowledgement
- Newsletter exposure
- Welcome bag contribution



Boutique Pop-Up Partner

\$500

Best for local makers, small vendors, gifts, books, accessories, and limited-time marketplace moments.

- Shared activation table or booth or limited-time pop-up
- Website referral
- Two group LinkedIn posts
- Program slide acknowledgement
- Newsletter exposure

Support the mission. Enhance the experience.

Community and hospitality partners extend the generosity, accessibility and regional character of Accelerate.



Community Supporter

\$1,000

**Select community partners may substitute cash contribution for in-kind services that fulfill budgetary needs*

For mission-aligned small to medium businesses, alumni supporters, and regional partners.

- Website referral
- Two subgroup LinkedIn posts
- Program slide acknowledgement
- Newsletter exposure



Friend of Accelerate

\$500

For individuals, small businesses, and entry-level supporters.

- Website referral
- Two subgroup LinkedIn posts
- Program slide acknowledgement
- Newsletter exposure



Hospitality Partner

In-kind

For hotels, restaurants, destinations/associations, attractions, room-night donors, raffle contributors, and experience providers.

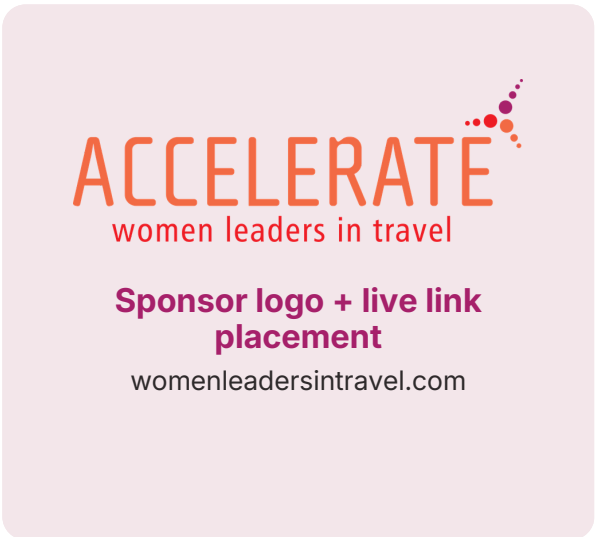
- Website referral
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The strongest partnerships become part of the experience.

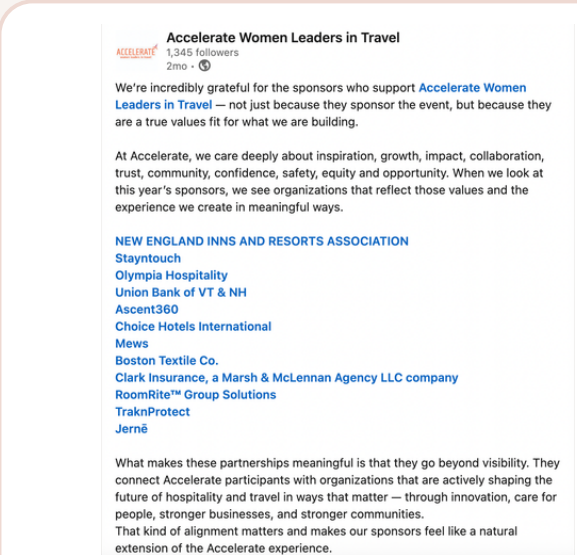
Partnerships can take many forms—as long as they contribute value to participants and align with the purpose of the retreat.



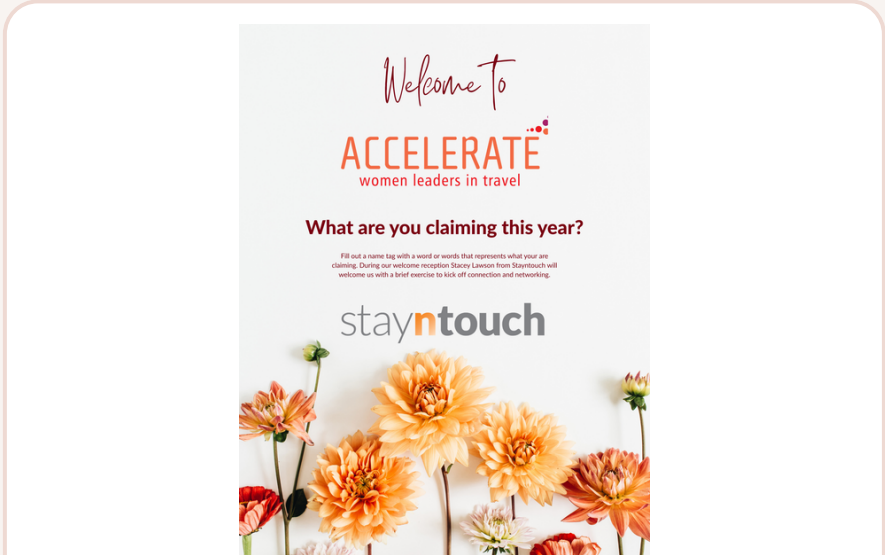
OPENING REMARKS SPONSOR REPRESENTATION



WEBSITE RECOGNITION



LINKEDIN SPONSOR POSTS



EVENT SLIDE PRESENTATIONS



RECEPTION WELCOME REMARKS



EXHIBITION BOOTHS



FOOD AND BEVERAGE EXPERIENCES



A place where partners are part of the story.

Unlike many events where there is a clear split between vendors and participants, Accelerate blends participation as a unified experience.

“Accelerate created authentic conversations with leaders we don’t always reach through traditional event sponsorship.”

STRATEGIC PARTNER

“The quality of relationships far exceeded our expectations.”

STRATEGIC PARTNER

LET'S BUILD SOMETHING MEANINGFUL TOGETHER

Join the organizations investing in the future of hospitality leadership.

Partner with Accelerate to build trusted relationships with women leaders in hospitality, travel, and tourism—and support the leadership growth that strengthens teams, organizations, and communities.

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